



Lifetime Assistance Inc. Celebrates October's National Disability Employment Awareness Month



Fostering independence, dignity and respect.

LAICO Industries & Services, a division of Lifetime Assistance Inc., located on Paul Road, combines entrepreneurial passion with extraordinary commitment to serving businesses. This unique enterprise utilizes the talent and dedication of a team of individuals with developmental disabilities to provide needed services to customers across Upstate New York.

In 1980, LAICO was created on the premise that despite a person's disability, with the proper training, supervision and support, they could become part of a superior quality enterprise. And that is exactly what LAICO has achieved.

Over the past 30 years, LAICO's diverse array of business services has responded to the outsourcing needs of thousands of satisfied customers. LAICO's business divisions include:

- Light Manufacturing and Fulfillment
- Janitorial Services
- Digital Document Scanning and Storage
- Confidential Document Shredding
- Catering

The Light Manufacturing division supports local businesses when workload requirements or event driven demands exceed their capacity. The specific services include packaging, fulfillment, assembly and line inspection. The ISO 9001:2008 Certified team specializes in shrink-wrapping and heat-sealing services utilized by hundreds of Rochester businesses. The division's services are competitively priced, extremely dependable and are performed with state-of-the-art equipment.

Customer Ted Rhodes, Vice President of Gold Pride Press says, "LAICO has been a valued partner for over 15 years. Their commitment to service and quality has never wavered." To learn more about how these services can help your business, visit www.laicoindustries.com or call 585-784-5019.

The Janitorial Service division provides interior cleaning and floor maintenance services to commercial, business, school and government facilities throughout Monroe County. The cleaning teams are fully insured and ISO 9001:2008 certified. Crews provide cleaning services daily, weekly or any schedule required by the customer. LAICO provides on-site supervision to ensure superb quality work is always achieved.

Customer Randy Kemp, Operations Manager at Hochstein School of Music and Dance states, "The employees of LAICO are conscientious and follow through with their assignments. The staff's attitude, flexibility and willingness to perform are key attributes we appreciate." To learn more about Janitorial Services, please visit www.laicoindustries.com or call 585-426-4120, extension 3407.

The Lifetime Document Management Service division through a partnership with CloudDOCX and My Digital Office offers LAICO's most comprehensive suite of business solutions by addressing document storage needs. From document scanning, to secure digital storage and access, to certified document destruction, businesses are provided secure and easy access to their files.

Customer Dale Pyne, of the Niagara Frontier Auto Dealers Association states, "Scanning gives our dealers peace of mind knowing their documents are secure and readily available at a price everyone can afford."

The document management group saves customer's time, space, money and provides easy accessibility. The Lifetime Document Management group is ISO 9001:2008 registered. To learn more about Lifetime Document Management, please visit www.lifetimedocumentmanagement.com or call 585-784-3190. To learn more about Classified Shredding Services, please visit www.classifiedshredding.com or call 585-756-2233.

Since 1985, Lifetime Occasions Catering has provided high-quality, full-service catering for all special occasions and corporate functions. They also provide a variety of creative food baskets and colorful cookie trays.

Helping people with developmental disabilities find opportunities of a lifetime.

Lynette Wilson-Cox, from DePaul states, "We are extremely pleased with Lifetime Occasions Catering. Their services are convenient, affordable and always delicious." To learn more, please visit www.lifetimeoccasions.com or call 585-247-2255.

In a recent study conducted by the University of Massachusetts, 92% of Americans view companies that hire people with disabilities more favorably than those that do not and 87% prefer to give their business to companies that hire people with disabilities. According to Tom Sanders, author of *Saving the World at Work*, 65% of Americans are willing to switch to a brand associated with a good cause if the price and quality are relatively equal.

LAICO's comprehensive array of services continues to provide the Greater Rochester area and beyond with superior quality work, consistent reliability and the personal commitment of each of its employees. By using these services, customers can improve the quality and effectiveness of their own business while directly helping people with disabilities obtain employment, perform vital work and contribute to the community they both serve.

Lifetime Assistance, Inc. is a community leader, providing comprehensive services to children and adults with developmental disabilities and their families. Our goal is to foster independence, self-reliance and respect for individuals with disabilities.



To learn more about Lifetime Assistance Inc., visit www.lifetimeassistance.org.